

Josh Klein

Advisor, board director, and speaker on new and emerging technology. The architect of one of the world's first national scale AI programs.



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Iceland & New York

NATIONAL SCALE

Architected Iceland's K-12 AI in Education, launched in 90 days

NOW

Advising leaders on AI at national and enterprise scale

ADVISORY

Board and advisory roles, BP to PE firms

STAGES

From TED Main Stage to NACD to Davos and more

Professional bio

"Josh Klein is the quintessential hacker, a cross-disciplinary, pattern-recognizing polymath who takes his greatest joy from combining the unexpected and seeing the result work in new and better ways."

Josh Klein hacks systems for a living: he examines how something works, takes it apart, and reassembles it into something more effective. He started as a technology hacker and now works with leaders across business, government, and international institutions to turn AI from an open question into a plan they can actually run.

He designed and ran the Icelandic AI Model, Iceland's national K-12 AI pilot and one of the first in the world, taking it from launch decision to live classrooms in 90 days and onboarding 10% of all teachers in the country. It's the kind of ground-level, hands-on work that most organizations are still only planning.

That experience carries directly into his advisory work, board service, and speaking: strategy grounded in what a real deployment actually required, not in vendor pitches or white papers. Across two decades he has made a habit of turning fast-moving technology into decisions leaders can act on that day.

FAST FACTS

Architect, the Icelandic AI Model (national K-12 AI pilot)

Author, *Hacking Work* (Penguin) and *Reputation Economics* (Palgrave Macmillan)

Co-hosted *Built for Change*, *Adweek's Thought Leadership Podcast of the Year* two years running

Advisory Board Member, BP Strategy, Sustainability & Ventures

Testimonials

"Josh provides the independent, vendor/technology-neutral perspective directors actually need on AI - not whether you're using it, but what it changes about who you are and how you operate. He did at national scale what most boards and organizations are still theorizing about."

MARCEL BUCSESCU, VICE PRESIDENT, STRATEGIC ENGAGEMENT, NACD

"Josh Klein is a natural born storyteller with a real knack for capturing, and keeping, an audience engaged. Authentic and irreverent, it's always a pleasure to see Josh on stage."

MELISSA WITHERS, THEN EXECUTIVE DIRECTOR, BUSINESS INNOVATION FACTORY

"Normally I'm not captured by many keynotes, but your presentation was awesome, and very scary. My attendees loved it. You were the talk of the conference."

STEVEN STOUT, ORGANIZER, HITEC

"Josh Klein takes you on a journey that helps you escape the confines of traditional thinking and explore new ways of doing things that help you achieve results quicker and smarter."

MARILYN WILLIAMS, PARTNERSHIP DEVELOPMENT MANAGER, BEST BUY

"My brain is still splattered against the wall from this morning."

NIKOLE YINGER, PRODUCER, BLOOMBERG TV

Presentations

Josh has spoken to audiences from Davos to the TED Mainstage to the YPO/WPO GLC and to organizations from Microsoft to Mastercard, among many others. Every talk delivers walk-away strategy grounded in real deployments rather than theory. The following are immediately available, or Josh will happily build a presentation expressly for your event.

What a nation-scale AI rollout actually teaches

Real-world lessons from taking Iceland's national AI in Education pilot-to-policy deployment from decision to classroom in 90 days, and what any organization's AI strategy should borrow from it.

People vs. robots, how both win

What AI and automation actually change about both the work and your employees, and how to get ahead of the shift instead of behind it.

Innovation in practice

Buying a startup, hiring hot talent, or licensing new technology rarely helps, usually because because the actual value isn't understood. Real examples of what separates transformation that sticks from transformation that doesn't.

Custom, on request

Built expressly for your business, audience, and moment.

Where he's spoken



A partial record of stages and organizations, spanning conferences, universities, and closed-door briefings.

TED Main Stage

World Economic Forum, Davos

TEDx Times Square

YPO/WPO Global Leadership Conference

NACD's Annual Summit

SXSW

Stanford University

MIT Sloan

Microsoft, Mastercard, Merck

...and many others

Advisory, boards, and consulting

Josh holds NACD's Directorship Professionalism Certification and has advised boards, executive teams, and leadership groups on reconfiguring outdated models for technology learning and decision-making. Most boards and leadership teams operate on models built before the current pace of change, compounded by inherited technology views and legacy debt.

Engagements typically begin with a structured review, then move to close collaboration to build the operating structure, education, and strategy an organization needs, delivered in-house or with Josh's own resources. Additional project work and research are available on request. In select cases, Josh works one-on-one with top talent and executive leadership on minimum three-month engagements.

CURRENT & PAST POSITIONS

Advisory Board Member, BP Strategy,
Sustainability & Ventures

Advisory Board Member, Eyrir Venture
Management

Board Advisor, Worksuite.com and Venture.co

World Economic Forum Expert Network
Advisor

Singularity University Mentor

Advisor, Parsons School of Design, Emerging
Research and Social Trends Lab

Innovation Board Member, Witness.org

Expert Advisor, World 50




























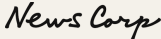

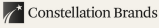










AIBRT Research Associate

SXSW Business Mentor

CLIENTS

A sample of clients

A partial list. The fuller roster is at josh.is/clients; some engagements stay off the record entirely.

Press, television, and radio

TELEVISION & PODCAST

<i>The Link</i>	Nat Geo · host	<i>Smart China</i>	Discovery · host
<i>Game Vision</i>	Discovery · host & producer	Built for Change	Accenture · NYT · co-host

Built for Change named Adweek's Thought Leadership Podcast of the Year two years running.

BOOKS

Hacking Work Penguin	Reputation Economics Palgrave Macmillan	Roo'd a cyberpunk novel
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PRINT & RADIO, A SAMPLING

The New York Times Magazine	The Year in Ideas	Harvard Business Review	Breakthrough Ideas
BBC News		The Guardian	op-ed
Fast Company		Oprah.com	
NPR		Swedish National Radio, RTÉ, Newstalk	

Full archive of press, writing, and audio at josh.is/archive.

A weekly read on AI and the institutions running it

One concise newsletter a week, on artificial intelligence and the organizations, governments, and boards deciding how it gets used. Written for the people making the call, not the people selling the tools. No hype and no vendor talking points, just what is actually changing and what to do about it.

Read closely by a select group of C-suite and board-level leaders.

<p>CADENCE</p> <p>Weekly</p>	<p>SUBJECT</p> <p>AI & the institutions running it</p>	<p>SUBSCRIBE</p> <p>ai-newsletter.josh.is</p>
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