

JOSH KLEIN

PRESS KIT 2014

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(206) 925-3259

PROFILE

PROFESSIONAL BIO

“Josh Klein is the quintessential hacker - a cross-disciplinary, pattern recognizing polymath who takes his greatest joy from combining the unexpected and seeing the result work in new and better ways.”

Josh Klein is a passionate hacker of all things. He examines systems, he takes them apart, and he puts different pieces together to produce something new and more effective. He hacks. Everything. His list includes social systems, computer networks, institutions, consumer hardware, animal behavior, and many more. Klein knows that the greatest innovations come from rethinking ordinary situations, or hacking; a do-it-yourself movement with roots inside the engineering community.

A hacker is someone who is willing to take a system apart to create new opportunities. A “hack” in the traditional engineering sense is a clever re-use of technology or systems to achieve a superior result. It’s also increasingly the most common means of innovation available to any organization or individual. Join Joshua Klein as he explains how hacking allows success everywhere, for anyone - from the tooth fairy to the publishing industry - and how we as hackers can herald global improvements by being exactly who we are.



SAMPLE TESTIMONIALS

“ Normally I’m not captured by many keynotes but your presentation was awesome... and very scary. My attendees LOVED it! You were the talk of the conference. Thank you! ”

- Steven Stout, Organizer, HITEC

“ Josh Klein takes you on a journey that helps you escape the confines of traditional thinking and explore new ways of doing things that help you achieve results quicker and smarter.” ”

- Marilyn Williams, Partnership Development Manager, Best Buy

“ Josh Klein is a natural born storyteller with a real knack for capturing -- and keeping -- an audience engaged. Authentic and irreverent, it’s always a pleasure to see Josh on stage.” ”

- Melissa Withers, Executive Director, Business Innovation Factory

“ Josh is not only a hacker of work; he’s a hacker of speaking. He ignores conventions that suck energy out of a room, and turn listeners to zombies. He opens eyes. He boggles minds. He doesn’t just tippy toe up to the edge, he hits it going 100 miles an hour. Hire this deviant to speak to your group. I dare you. ”

- Jim Ericson, founder, The Masters Forum

“ My brain is still splattered against the wall from our meeting this morning.” ”

-Nikole Yinger, Producer, Bloomberg TV

ADVISORY POSITIONS

- Innovation Board member for Witness
- Advisor for Parsons School of Design, Emerging Research and Social Trends Lab
- Curator for the Science Gallery, Dublin
- Advisor for Crowdfunder.com
- Advisor for WindowFarms.org
- Advisor for the MoMa's Talk To Me exhibit

CONSULTING AND RESEARCH

CONSULTING:

Josh has relevant insight other consultants cannot match, with 15 years' experience consulting to governments, corporations, and startups. His background has seen him spend serious time both in the trenches coding and cracking, and in the boardroom managing development and deployments. His emphasis on a hacker's approach provides critical value in:

- Analytical systems thinking, procedures and processes to hold the executive team accountable,
- Solid technical knowledge to make on-the-fly assessments and reality checks,
- A realistic AND insightful eye for when and how to utilize emerging technologies and implement new models.

Much of his consulting work is aimed at bringing increasing innovation to the organization, be it a 5-person startup (as with incubators like La Laboratoire or IdeaLab, or through direct consultation as to Vinyl.is or and ScenarioDNA), a Fortune 500 (such as Pfizer, IBM, or AT&T), or a major geopolitical entity (such as the State Department, NSA, or the World Economic forum).

RESEARCH:

Josh frequently provides emerging technology research for organizations large and small, turning this insight into market-leading strategy for both product and business model evolution. His deep technology background enables him to quickly cut through hype to find where an organization can get maximum leverage, saving time and providing first-mover advantage.

SAMPLE PRESENTATIONS



DAVOS;

What we're overlooking about four big trends in IT, and how their confluence spells big change for our world.

BIF;

Innovation is something anyone can do – from the CIA to the Tooth Fairy. Here's how.



SXSW;

The very latest in hacking tools and attack methodologies, and how to defend against them.

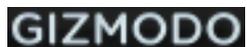
TED;

How to train crows to bring us spare change - and how a collaborative viewpoint on pest species can better the world.

Josh has also spoken at events such as SICS, Serious Play, the YPO/WPO GLC, at Universities like MIT to high schools in the Bronx, and many other events around the world as well as to private audiences from Microsoft to the CIA and NSA. His topics cover the gamut, from cybersecurity breakdowns to our evolving technological future. E.g;

- Lols to Larceny; how to protect yourself from the cyberthreats you *don't* know about yet,
- Reputational Economics; why social software just bankrupted you - or made you rich,
- Privacy, Politics, and PGP; What recent disclosures on the death of privacy means to you... and what to do about it.

PARTIAL CLIENT LIST



...and many more.

PRESS

RADIO AND VOICEOVER

Josh has been heard on radio stations around the world, from NPR in the USA, to India Today in India, to the Swedish National Radio... in Sweden. He was recently the voice of the leading hacker in Google's hit alternate reality game, Ingress, featured online and on Android Phones.

PRINT

He has written for the Guardian, the Harvard Business Review, Fortune, Make Magazine, and others, has been interviewed by The New York Times, Oprah Magazine, Wired Magazine, La Monde, Kommersant, The Seattle PI, and sites such as Discovery, Buzzmachine, BoingBoing, and others on topics ranging from cybersecurity to alternative publishing models to crows. He wrote and published a science-fiction novel, *R'bod* (one of the first Print-On-Demand books available on Amazon.com), co-authored the enormously popular business book, *Hacking Work*, on how to create innovation from within the organization by breaking the rules (Penguin, 2011), and recently published *Reputation Economics* (MacMillan, 2014) detailing how emerging technologies are threatening to topple existing financial economies.

TELEVISION

Josh has been interviewed on programs such as Nova, Discovery, and the Sundance Channel. He was the host of the popular National Geographic series, The Link, on the history of innovation across the globe. Learn more at www.natgeotv.com/thelink.



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