

JOSH KLEIN

PRESS KIT 2011

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PROFILE

PROFESSIONAL BIO

“Josh Klein is the quintessential hacker - a cross-disciplinary, pattern recognizing polymath who takes his greatest joy from combining the unexpected and seeing the result work in new and better ways.”

Josh Klein is a passionate hacker of all things. He examines systems, he takes them apart, and he puts different pieces together to produce something new and more effective. He hacks. Everything. His list includes social systems, computer networks, institutions, consumer hardware, animal behavior, and many more. Klein knows that the greatest innovations come from rethinking ordinary situations or hacking- a do-it-yourself movement with roots inside the engineering community.

A hacker is someone who is willing to take a system apart to create new opportunities. A “hack” in the traditional engineering sense is a clever re-use of technology or systems to achieve a superior result. It’s also increasingly the most common means of innovation available to any organization or individual. Join Joshua Klein as he explains how hacking allows success everywhere, for anyone - from the tooth fairy to the publishing industry - and how we as hackers can herald global improvements by being exactly who we are.



SAMPLE TESTIMONIALS

“ Josh is a smart, captivating speaker who offers more than his thoughts on technology - he offers real accounts of his lived experiences hacking computers, cellphones, and even crows. ”

- Douglas Rushkoff, Media Theorist

“ My brain is still splattered against the wall from our meeting this morning. ”

-Nikole Yinger, Producer, Bloomberg TV

“ Josh Klein will be one of the most exciting cultural players to watch in the coming decade; his personal fluidity between disciplines and movement of ideas across worlds both real and virtual, technological and creative, allows him to be a guide for those of us who are interested in being the architects of our own identity. ”

- Aimee Mullins, Speaker, Athlete, Actress

“ I hack everything now. When I have an assignment, I think to myself ‘how can I hack this?’... It [the concept of hacking] has changed my life. Now when I do anything I ask myself -how can I hack this? ”

- Manleen Kaur , Student at Baruch College

SAMPLE PRESENTATIONS



TED;

A presentation on training crows to bring us spare change - and how it can serve to better the world.

DAVOS;

What we're overlooking about four big trends in IT, and how their confluence spells big change for our world.

BIF;

How to bypass the publishing (or any other) industry in a few easy steps

PINC;

How to do the impossible for fun and profit.

SICS;

The ways new technology platforms are enabling rapid innovation.



Josh has also spoken at events such as SXSW, Serious Play, and others as well as in front of numerous corporate audiences.

Please see www.josh.is for links to video samples.

PRESENTATION TOPICS

- Reputational Economics; why who cares is more important than what you have
- Meritocratic Marketplaces; the secret side to the megatrends you thought you understood
- Scope, Scale, and Size: Keys to Massive Innovation in the 21st Century
- Synanthropy; how parasitic species can be coopted to beneficial systems

CONSULTING

Josh provides three main types of consulting work:

INNOVATION STRATEGY:

A decade and a half of bringing together diverse skills, insights, and technologies has led to a keen eye for how businesses in any market can leverage existing assets and emerging technology to create market leading advantage. This ability to create practical, tangible strategy for innovation has led to dramatic advances on the part of Josh's clients.

TECHNOLOGY COMMUNICATION:

Josh has deep technology expertise and broad business strategy experience - and the ability to express those issues in language anyone can understand. This knack for bridging the gap between the server closet and the boardroom has given him an edge useful to any organization looking to improve their technology communication strategy, be it between corporate units or directly to the customer.

CROSS-PLATFORM INTEGRATION:

With 15 years experience in technology development, security, and design, Josh combines a solid understanding of the fundamental capabilities of existing platforms with the insight to create tractable strategies for emerging tech. His work with mobile and social platforms allows him to look outside of the usual silos, and his cross-disciplinary work history gives him an unusual ability to spot market opportunities.

PARTIAL CLIENT LIST



...and many more.

PRESS

RADIO

Josh has been heard on radio stations around the world, such as NPR in the USA, Newstalk in Ireland, and the Swedish National Radio.

PRINT

He has written for the Guardian, the Harvard Business Review, Core 77, Make Magazine, and others, has been interviewed by The New York Times, Oprah Magazine, Wired Magazine, La Monde, Kommersant, The Seattle PI, and sites such as Discovery, Buzzmachine, BoingBoing, and others on topics ranging from RFID to alternative publishing models to crows. He wrote and published a science-fiction novel (on Amazon.com!) and recently published a business book under Penguin titled Hacking Work (see www.hackingwork.com for more info)

TELEVISION

Josh has been interviewed on programs such as Nova, Discovery, and the Sundance Channel, and is hosting a new series on National Geographic due out in spring of 2012.”

MEMBERSHIPS & POSITIONS

BOARD MEMBER:

- Innovation Board member for Witness
- Board of Advisors member for Parsons School of Design Emerging Research and Social Trends Lab
- Board of Advisors member for RateMyIdeas.com
- Board of Advisors member for WindowFarms.org

POSITIONS:

- Professor on New Media in Advertising at NY's School of Visual Arts
- Organizer for TEDxEast
- Advisor for the MoMa's Talk To Me exhibit.

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